



CNCI NEWS BULLETIN

The Ceylon National Chamber of Industries

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Mr. Preethi Jayawardena - Immediate Past Chairman

Mr. Tissa Seneviratne - Deputy Chairman

Mr. Raja Hewabowala - Senior Vice Chairman

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Mr. Abeyratne Mutugala - Secretary General

2015
Achiever
Achiever of Industrial Excellence

Awareness Programme on The CNCI Achiever Awards 2015

The Ceylon National Chamber of Industries - CNCI has scheduled its highly popular "Achiever Awards" competition for Industrial and Service Excellence of the Industry - manufacturing and Services sectors in this year (2015) too for the 14th consecutive year.

Applications are now open for the Achiever Awards 2015 competition. We have observed a gradual increase of applicants for the awards competition year by year. In order to make the prospective applicants aware of the application procedure, importance of applying to the

competition, presentation of fact and to solve any of their doubts, the CNCI has decided to conduct few awareness programmes in and out of Colombo. Accordingly we have yet to conduct awareness programmes on 11th June 2015 at Anuradhapura, 17th June in Kandy, 18th in Colombo and early 4th week at Matara.

The next awareness Programme has been scheduled for **18th June 2015** at **Chamber Auditorium, Colombo.**

Interested individual may contact chamber secretariat at **2339200 / 2452181 / 2331444** for details.
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CNCI conducted some awareness programmes to educate the applicants to fill the applications at some selected regional Chambers as well as in the Chamber Secretariat in Colombo. The picture shows the interested applicants participating at such awareness sessions.

Importance of International Business for Economy

- 1 • Earn Foreign Exchange
- 2 • Optimum Utilisation of Resources
- 3 • Achieve its Objectives
- 4 • To Spread Business Risks
- 5 • Improve Organisation Efficiency
- 6 • To Get Benefits from Government
- 7 • Expand and Diversify
- 8 • Increase Competitive Capacity

The points below highlight the importance of international business:-

Earn foreign exchange: International business exports its goods and services all over the world. This helps to earn valuable foreign exchange. This foreign exchange is used to pay for imports. Foreign exchange helps to make the business more profitable and to strengthen the economy of its country.

Optimum utilization of resources: International business makes optimum utilization of resources. This is because it produces goods on a very large scale for the international market. International business utilizes

resources from all over the world. It uses the finance and technology of rich countries and the raw materials and labour of the poor countries.

Achieve its objectives: International business achieves its objectives easily and quickly. The main objective of an international business is to earn high profits. This objective is achieved easily. This is because it uses the best technology. It has the best employees and managers. It produces high-quality goods. It sells these goods all over the world. All this results in high profits for the international business.

To spread business risks: International business spreads its business risk. This is because it does business all over the world. So, a loss in one country can be balanced by a profit in another country. The surplus goods in one country can be exported to another country. The surplus resources can also be transferred to other countries. All this helps to minimize the business risks.

Improve organization's efficiency: International business has very high organization efficiency. This is because without efficiency, they will not be able to face the competition in the international market. So, they use all the modern management techniques to improve their efficiency. They hire the most qualified and experienced employees and managers. These people are trained regularly. They are highly motivated with very high salaries and other benefits such as international transfers, promotions, etc. All this results in high organizational efficiency, i.e. low costs and high returns.

Get benefits from Government: International business brings a lot of foreign exchange for the country. Therefore, it gets many benefits, facilities and concessions from the government. It gets many financial and tax benefits from the government.

Expand and diversify: International business can expand and diversify its activities. This is because it earns very high profits. It also gets financial help from the government.

Increase competitive capacity: International business produces high-quality goods at low cost. It spends a lot of money on advertising all over the world. It uses superior technology, management techniques, marketing techniques, etc. All this makes it more competitive. So, it can fight competition from foreign companies.

Source: kalian-city.blogspot.com



Achiever 2015
Achiever of Industrial Excellence

The Ceylon National Chamber of Industries - CNCI
"The Voice of Industry in Sri Lanka"

Proudly Presents
For the **14th Consecutive Year**

The CNCI Achiever Awards 2015

For Industrial & Service Excellence

The Grand Award Presentation will be held on **Thursday, 3rd September 2015**
At the **Hotel Galadari – Colombo**

The Benchmark of Industrial & Service Excellence

The Award Competition is open for the Following categories

- ☀ For All Eligible Sri Lankan Industrial / Manufacturing / Service Sector Enterprises
- ☀ For All Eligible Sri Lankan Industrial / Manufacturing / Service Sector Enterprises operating in SAARC Countries
- ☀ For All Eligible SAARC Country specific Industrial / Manufacturing / Service Sector Enterprises, Nominated or Recommended by the Chamber of Industry & Commerce in Specific SAARC Countries

Closing Date: 30th June 2015

For Applications Please Contact

The Ceylon National Chamber of Industries
No 20, First Floor, Galle Face Court 2, Colombo 03
Tel: 011 245 2181 / 233 9200 / 233 1444
Fax: 0112 233 1443
Email: cnci@slt.lk
Web: www.cnci.biz

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Economic Performance

ECONOMIC INDICATORS - LATEST AVAILABLE

Category	February 2015 US \$ Mn	February 2014 US \$ Mn	Growth (%) US \$ Mn
Exports	891.4	824.4	5.8
Industrial Products	683.4	637.9	7.1
Imports	1529.5	1420.4	7.7
Deficit in Trade A/C	(638.2)	(578.1)	10.4
Workers' Remittances	511.6	502.0	1.9
Earnings from Tourism	263.5	225.9(b)	16.7

EXCHANGE RATES - 2015.05.29

Daily Exchange Rates		
Currency	Buying Rate (Rs.)	Selling Rate (Rs.)
Dollar (USA)	134.70	137.95
Pound (UK)	205.99	212.29
Euro (EU)	146.83	152.00
Franc (Switzerland)	142.09	147.30
Dollar (Canada)	107.93	111.71
Dollar (Australia)	102.41	106.69
Dollar (Singapore)	99.62	103.03
Yen (Japan)	1.0849	1.1223

Daily News

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CNCI Organized a Seminar on Import / Export Procedures and Documentation

A comprehensive full day seminar on “Import / Export Procedures and Documentation “ was conducted by CNCI at Hotel Taj Samudra on 19th May 2015.

Mr. Mahinda Ramanayake, Director (Investor Services) and Mr. Ranjith Dharmasiri, Deputy Director (Investor Services) with their grand expertise and decades of invaluable experience, conducted the seminar by sharing presentation and ideas of ground realities.

The areas related to Seminar included an overview of shipping industry in Sri Lanka, Import Procedure (The role of the customs at the border), Import & Export procedure for BOI projects, Asyworld paperless export clearance initiative, Operation aspects of Hub Operation & Commercial Hub Regulation and Bonded warehouse and TIEP.

78 participants from Manufacturing and Service sector organizations including MDs, CEOs, GMs, Managers, Executives and Supervisors pertaining to the field of Imports and Exports, attended at this seminar



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MEMBER'S SUCCESS STORIES

S-Lon adds value to the "Pirith & Gatha" App by upgrading with a new feature

Presenting to the nation as a gesture of gratitude, S-lon this year marked Vesak by adding value to their App for Pirith and Gatha. To add to this year's celebrations, S-lon Lanka Pvt Ltd., the flagship company of The Capital Maharaja Organisation Ltd., and the pioneers of potable water piping system for 57 years in Sri Lanka, enhanced its application for Buddhists, the S-lon Pirith and Gatha App, by upgrading it through the adding of a new feature.

The pirith and gatha app is an android and iPhone application, which enables Buddhists to listen to pirith and recite gatha. Once downloaded, the app facilitates access offline on your device, allowing you to listen and recite without having to connect to the internet afterwards. A large collection of pirith and gatha is at hand on the app, all of which have been obtained from the Buddhist Cultural Centre. Created for those who are more technologically inclined, this app provides convenience to Buddhists across the globe to access these pirith and gatha at any time, where ever they may be and when the need arises.

The upgraded app was presented to the Diyawadena Nilame Pradeep Nilanga Dela on the 29th April at his office at the Dalada

Maligawa in the presence of a distinguished gathering. This event was graced by Mr. S.C. Weerasekera, Group Director, The Capital Maharaja Organisation Ltd., senior managers of S-lon Lanka Pvt Ltd. as well as devotees. Re-launched under the Vesak theme "Ammaganga galala, sithe duk niveva ", this upgraded app was seen as another step taken in S-lon's CSR program from their first foray into the CSR project. The original app was launched during Vesak last year where the app had only the functionality of allowing users to listen to pirith, and recite gatha whereas this year's upgrade has the added incorporation of Gatha, in audio format adding further to the App's capabilities. With the new app, special features exist that allow it's users to memorize as well as grasp hold of the proper pronunciation as well.

The S-lon Pirith & Gatha app has been a huge success since its inaugural launch, and to date this app has had over 20,000 downloads. Available to Android and iPhone users, the Pirith and Gatha App can be downloaded from the Google Play Store and the iPhone App Store by simply searching for it.



In the picture clockwise 1. Presenting a set of Gatha books to the President Maithripala Sirisena by Mr. S. C. Weerasekera, Group Director, The Capital Maharaja Organization Ltd; along with Ms. Shalinie Navaratne, Manager- Business Development & Trade Marketing, S-lon Lanka (Pvt) Ltd. 2. Presenting the upgraded 'Pirith & Gatha' App by S-lon to Diyawadena Nilame Pradeep Nilanga Dela at his office at the Dalada Maligawa. 3. S-lon floats distributing Pirith water, Pirith noola and Gatha booklets attracted a large number of devotees along the route of the perehera.



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NSB

Upcoming Seminar

Seminar on Labour Laws

Presenter :
Sarath Ranaweera (Former Labour Commissioner)

Date & Time :
Tuesday 23rd June 2015
From 9.00 am - 4.00 pm
(Registration starts from 8.30 am)
Venue: Taj Samudra Hotel, Grand Crystal Ball Room

For Whom: MDs/ Directors/ CEOs/ HODs/ Managers/ Executives and others of HR/ Admin/ Finance areas

Course Contents

1. The Shop and office employees' Act
2. Wages Board Ordinance
3. The Employees' Provident Fund (EPF) Act
4. The Employees' Trust Fund (ETF) Act
5. Termination of Employment of workmen (Special Provision) Act
6. Payment of Gratuity Act
7. Workmen Compensation Ordinance
8. The Industrial Dispute Act

Investment

Members: 7000/= Only

Non Members: 7500/=Only

Discounts

- 5% for 3 to 4 Participants**
- 7.5% for 5 to 9 Participants**
- 10% for 10 or more participants**

(Inclusive of Handouts, Lunch & Refreshments)

Methodology:

- Lecturing
- Discussion
- Q & A

Valid Certificate will be awarded

Organized By:
The Ceylon National Chamber of Industries (CNCI)
 Apt. No.20, First Floor, Galle Face Court -2 , Colombo 03, Sri Lanka

For registration please send the attached reply form by email to' po@cnci.biz, cnci@slt.lk or fax : 2331443

For further details, please contact (Mr) Anushka or Nilanthi - Tel : 2339200 , 2452181

How to Be Positive in Thoughts and Actions

As you think, so your life becomes. Changing your attitude and expectations, will sooner or later, change your life accordingly.

It is your mind that creates the kind of life you live. If you think positively, you will transform your life accordingly. Everything starts from within, from the most simple action, to the greatest achievement.

We cannot always control our external circumstances, but we can control our inner world of thoughts, where everything begins. We cannot always control our outer universe, but we can, with some effort, control our inner universe.

If you are unhappy and negative, you can change the way you feel and think.

With a little work and effort, you can change your attitude, expectations, actions and reactions, and this will lead to more motivation, happiness, and improved life conditions.

How to Be Positive

1. Substitute your negative thoughts with positive ones. Substitute thoughts about poverty, with thoughts about wealth, weakness with strength, lack of self esteem with self esteem, disharmony with harmony. Whenever you catch yourself thinking negatively, fill your mind with opposite thoughts, of happiness and success.
2. Focus on what you want, not on what you don't want.
3. Focus your mind on the good things you already have in your life. This will cause them to increase in your life.
4. Do not fill your mind with thoughts of lack. Think and believe that you already have abundance, success, love and happiness.
5. Learn to feel, think and even act, as if you are already living the life you want. If you can feel, think and act consistently in this way, you will become happier, and will attract new opportunities into your life.
6. Think about what you want, create a picture of it in your mind, and make it very clear and precise. Hold it there and focus on it in a positive way, until it becomes a reality in your life.
7. Always tell yourself, "I can", "I am able", "I can do it".

8. Often, during the day, repeat positive affirmations about what you want. Do so with faith, feelings, intention and focus.
9. Look for the good in every situation. There is always something good, or at least something useful to learn, even in difficult or unpleasant situations.
10. Follow your positive thoughts with positive actions. It is not enough to think, you also need to act to make things happen.

We get what we expect to get. Therefore, begin right now to expect the very best of everything that this world has to offer, and wish the same for everyone else. There is plenty of everything in the Universe for everyone, and the Universe can create more of the good things for everyone.

Don't think lack, think abundance, for you and for everyone else.



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Be a member of the pioneering Industrial Chamber in Sri Lanka
 Join our corporate membership which exceeds 300 manufacturing and service organizations.

For information and membership forms call us on 2452181 / 2339200

Advertise with US !!!

If you would like to advertise on your organization achievement in our members page, please email to:

po@cnci.biz / cnci@slt.lk

or contact Nilanthi or (Mr) Anushka on

Tel: 2452181 / 2339200

EDUCATIONAL PROGRAMS/SEMINARS/EXHIBITIONS

International Exhibitions

- ◆ IFTF—International Floriculture & Horticulture Trade Fair. 4 - 6 November 2015, Netherlands
- ◆ The 12th Japan International Seafood & Technology Expo, Tokyo - Japan on 19 - 21 August 2015
- ◆ Asia Latex Conference (ALC) 2015. Crown Plaza, Kochi, India - September 10-11, 2015
- ◆ ASIA FRUIT LOGISTICA, International Trade Fair, Hong Kong - September 2-4, 2015
- ◆ Latin America & Caribbean Tyre Expo, ATLAPA Convention Center - Panama - July 16-18, 2015

Local Exhibitions

- ◆ “Premier Industrial Exhibition and Trade Fair” is being organized by The Institution of Incorporated Engineers, Sri Lanka, at BMCI , on 26th , 27th and 28th June 2015
- ◆ “Construct Exhibition 2015” is being organized from 28,29,30th August 2015 at The Bandaranaike Memorial International Conference Hall (BMICH), Colombo.
- ◆ “INCO 2015” is being organized from 26-28 June 2015 at The Bandaranaike Memorial International Conference Hall (BMICH), Colombo by Incorporated Engineers of Sri Lanka

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